

# International on-demand music streaming service

buma · Istemra

where the music is

### Online music use has no limits

Are you starting an international music service? Or do you want to expand to other countries? Then you need multiple licenses to arrange permission to use music. Unfortunately, there is no unified way to arrange all copyrights to music in every country at once. Large publishers and many fellow copyright organisations make their own agreements about the use of their repertoire across Europe. Or maybe even worldwide. Which includes the Netherlands. You must sign a license with each of them to get permission to use their repertoire.

#### Licensed by BumaStemra

With a license from BumaStemra, you receive permission to use the copyrights for our repertoire. With an international on-demand music streaming service, this includes:

- The complete repertoire of our 30,000 authors and publishers across Europe
- In the Netherlands, also the repertoire for which publishers and colleague organisations do not make direct agreements

#### **On-demand streaming**

When using on-demand music, you offer music at the request of your users. They listen to their favourite music whenever and wherever they want. Users can choose music using search criteria, such as title or artist, or they can create playlists themselves. The music is streamed or stored temporarily.

You can find more information about the license fees on the next page.

## License Fee for 100% use of BumaStemra repertoire: you pay the Rate unless the Minimum leads to a higher compensation\*

Rate: percentage of your music-related income	Minimum: per subscriber per month
15%	€ 1,24

<sup>\*</sup> Is your service only available in the Netherlands? Then the Streaming on demand license applies. Consult the relevant flyer for the rate.

#### **Explanation of rates**

BumaStemra does not represent the complete repertoire. Therefore, the rate is applied proportionally. Example: Your music-related revenues are € 100,000 and you have 10,000 subscribers. The Buma/ Stemra repertoire share is 40%. The Rate is then € 6,000 (€ 100.000 X 15% X 40%). The Minimum is € 4,960 (€ 10,000 X 1.24 X 40%). You pay the higher of these two: a License Fee of € 6,000.

#### Apply for a license

Do you want to use music in your streaming service? To request a license, or if you have any questions, please contact us at online@bumastemra.nl. We would be happy to walk you through the different options. You can also take a look at our website www.bumastemra.nl.

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